

The '87 SOS Program

The Big Four Exclusive S.O.S. Fall Migration Beach Clubs:

1. Fat Harold's. Official S.O.S. Fall Headquarters. Entry by SOS membership only all weekend.
2. & 3. Calico Jack's & The Barefoot Bar. Entry by SOS membership only all weekend.
4. Duck's Beach Club. Entry by SOS membership only all weekend.

Tues.

Tuesday 5:00 PM - Sneak Preview Rhythm 'n' Blues Early Birds' Bash at Fat Harold's. Happy Hour from noon 'til 7 PM. *We're starting one night earlier this year. (Next year we'll have SOS Week! This is no joke)*

Weds.

Wednesday - Happy Hour from noon 'til 7 PM at Fat Harold's.

8 PM - Golden Oldies (over 39) Get-Together on Fat Harold's Back Patio. Free Beer 8 'til 9 PM.

Oldies Beach Music all night. *This should be one of the highlights of the Fall Migration. Traditionally, the older beach bums congregate at Harold's for a pre-SOS party that tops them all!*

Thurs.

Thursday noon - *Let the Good Times Roll ... the Official start of SOS Fall Migration VIII!*

Noon - The Barefoot Bar Opens with Happy Hour Prices 'til 7PM

Noon - Calico Jack's ... Free Bath-tub "PJ" Party! PJ to be mixed by Living Legend, Johnny Raker.

Noon - Fat Harold's ... Shag On!

3:00 PM - Fat Harold's ... Free Hors d'oeuvres & Draft Beer.

Thursday Night at all "Big 4" Exclusive SOS Beach Clubs ... Shuckin' 'n' jivin'!

SOS memberships available at all Big 4 Beach Clubs Thursday afternoon and night.

Fri.

Friday Afternoon - Shag, Shake, Rattle 'n' Roll to the best in "Beach" at Fat Harold's all afternoon.

Noon - Calico Jack's ... Free "PJ" party at the "PJ Pavilion" behind the Pad.

1 PM - Sand Flea Circus ... Living Legends Awards

2 PM - Duck's Beach Club ... Shaggin' 'n' Partyin'

3 PM - Barefoot Bar ... Ex-Lifeguards' run-swim race at Barefoot Bar. See details in Barefoot Bar ad in this paper.

3 PM - Sand Flea Circus ... Free Oyster Roast for SOSers Only.

Friday Night - Beach Music parties at all "Big 4" Exclusive SOS Beach Clubs.

9 PM - Barefoot Bar ... Robert's Pavilion Revisited. Free Beer Bust. Pre-Hazel Music. Prizes. See details in Barefoot Bar ad in this paper.

SOS memberships available at all Big 4 Beach Clubs Friday afternoon and night.

Sat.

Saturday Afternoon - *The 40's, 50's and 60's return to O.D. once again!*

Noon - Calico Jack's ... Free "PJ" party at the "PJ Pavilion" behind the Pad.

2 PM - Fat Harold's ... B.M.I. Award to Billy Ward of the Dominoes.

2 PM - Sand Flea Circus ... Free Pig Pickin' for SOSers Only.

3 PM - Fat Harold's ... Sand Flea Shagger's Hall of Fame Exhibition ... Harry Driver, M.C.

4 PM - Calico Jack's ... Free SOS Cook-out.

6 PM - Fat Harold's ... Free SOS Cook-out and Draft Beer.

Saturday Night - Beach Music parties at all "Big 4" Exclusive SOS Beach Clubs.

SOS memberships available at all Big 4 Beach Clubs Saturday afternoon and night.

Sun.

Sunday Afternoon

Noon 'til 1 PM at Fat Harold's ... Free Liquid Sunshine for SOSers! Bon Voyage Party.

Noon - Calico Jack's ... Free "PJ" party at the "PJ Pavilion" behind the Pad.

Noon - Barefoot Bar ... Bon Voyage Shaggin' by the Sea Party.

EVERY AFTERNOON ... Deck Parties (inside too) at Fat Harold's, Duck's, Calico Jack's and the Barefoot Bar!

Overflow Back-Ups ...

Don Reid's Sand Flea Circus ... Just South of Calico Jack's. Full bar.

Rockin' Dan playing your old time beach music favorites! Snacks and sandwiches available.

Open day and night during SOS.

Jack's at Crescent Beach ... Large outside deck overlooking ocean and large inside air-conditioned bar. We'll have plenty of Beach Music for shaggers during SOS!

S.O.S. Fall Migration VIII to O.D. - September 15 - 20, 1987

Parking will be at a premium! Please "double up" and car pool to the clubs. If you're staying close by, leave your car at the condo and walk to the clubs!

No Tickee, No Laundry!
Don't forget your SOS
card. If you don't have it, you'll
have to rejoin at \$20 to get in.
It's just that simple. Let this
be a word to the wise. Keep up
with your membership card!

**On-the-spot Renewals
and SOS Memberships
for Guests.** Many of you
have been phoning lately on
this. We will have a limited
amount of on-the-spot SOS
memberships which will be
available at the Fall Migration
@ \$20 each.

*Entry to Fat Harold's,
Calico Jack's, the
Barefoot Bar and Duck's
Beach Club will require an
SOS Membership. Night
and Day from Thursday
through Sunday. There
will be no entry with a
cover charge this year.*

**Official S.O.S. Fall
Migration Poster** to
be sold at Fat Harold's!
The first limited edition SOS
poster has been designed by
NMB artist, Becky Stowe and
is sure to a hot collectors'
item! Only 250 will be sold of
this print. Number 1 will be
\$50. Numbers 2 -10 will be
\$35 each and the balance of the
edition will be \$25 each. The
posters will be approximately
14 x 20 inches and hand
colored by the artist. Each
poster will be mounted and
ready for framing. Ms Stowe
will have an art booth set up at
Fat Harold's and will have her
prints of the Pad and the Fat
Harold's print that was so
popular last year. Be sure to
stop by and see Becky at the
S.O.S. You'll find her work
not only enjoyable, but an
investment as well!

**The All-New SAND FLEA
BEACH CLUB** opens in
Greenville, S.C. on October 1.
Grand Opening of the new club
to be held in mid-October.
More info on the Sand Flea in
next issue of Carefree Times.

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Box 8343, Richmond, VA
23226. (804) 741-1926.

SOS Members ONLY Day & Night During SOS!

Fat Harold's Beach Club

The Official S.O.S. Fall Migration Headquarters
Welcomes S.O.S.ers!

Tuesday & Wednesday

Noon 'til 7pm
Happy Hour
PRICES
FOR SOS
EARLY BIRDS!

Wednesday Night
8 'til 9 pm
Golden Oldies
(39 & Over)
Get-Together
on Harold's Back Patio
FREE BEER

Thursday Afternoon

Shag On!
(and on, and on, and on ...)
Free Hors d'oeuvres
& Draft Beer
at 3 PM

Friday Afternoon

**Shag, Shake,
Rattle and Roll!**
Free Hors d'oeuvres
& Draft Beer
at 3 PM

Saturday Afternoon The Biggie!

2:00 - BMI Award to
Billy "60-Minute Man" Ward
3:00 - *Shagger's*
Hall of Fame Exhibition
Harry Driver, M.C.
Free Cook-out
Fat Harold's Style *Full Meal*
& Free Draft Beer at 6 pm

Sunday Afternoon Bon Voyage Party

Noon 'til 1pm
Free Liquid Sunshine
for SOSers!

Open every day of SOS at noon!

Fat Harold's will have a Large compliment
of the world's finest **DeeJays** for your pleasure at S.O.S.!
Dance Floors & Bars Inside ... Outside ... by the Sea ... on the rear Patio!

Fat Harold's Beach Club

Official S.O.S. Fall Migration Headquarters. Fat Harold LOVES SOSers!

SOS Members ONLY Day & Night During SOS!



S.O.S. Carefree Times

"S H A G -- "
the Movie
by Joel Clemons

"What's going on?" Billy Smith wanted to know.

We were on the upper deck at Fat Harold's Beach Club on the Horseshoe at Ocean Drive where the Billy Smith Beach Party was in progress live on WNMB-FM.

"I'm working on a book," I told Billy. "Shag - the novel."

Ha ha ha ha ha ha ha ha ha.

After being a spectator on and off for several weeks in the Grand Strand area for the filming of "Shag," the movie, I've decided that might not be such a bad idea. I'm not sure about this movie.

A week or so was spent with Fat Harold's as scene of the action -- a most appropriate setting for 1987. Meanwhile the Pad remained mostly empty across the street. But then, what do folks involved with filming "Shag" know about these things? Obviously, not much.

Can fledging, mostly unknown Hollywood actresses and actors pump the least bit of credibility into a movie about South Carolina's state dance, our shag?

Do you think Phobe Cates (whom I loved in "Fast Times at Ridgemont High") and Brigit Fonda (of whom I've never heard, but I loved her dad, Peter, in "Easy Rider") knew what they were getting into? Weeks later, after complaining about sweat smearing their makeup 12 hours a day, do you think they feel anything about our shag.

I doubt it.

Despite my "in" with the casting director (let's see, he is married to my sister's husband's brother's daughter), I resisted going for even one of the extra's roles in "Shag." My post-1963

moustach stays. And I doubted there would be any demand for the facial expression "grimace." What else would a 1955-til-death shagger's face do while watching 18-year-old rockers attempt to slow it down to shag on Fat Harold's dance floor?

The premise of "Shag," the movie, is familiar. Four teenage girls from Spartanburg arrive at the beach for a holiday from life with fun in the sun. Beach festivities seem to overabound with beauty contests (I'll bet that Phobe wins her share.)

Beauty contests, as I recall, back in the 50s and 60s had very little to do with the shag. Sure, Renee Williamson and Valarie Powell could give it a good shot but most of the other queens were too busy practicing their modern interpretative dances to jungle music.

A much better movie, it seems to me, would immortalize four former not-necessarily-from Spartanburg teenagers -- now 45-year-old women -- back at the beach for a reunion during S.O.S. Fall Migration.

Can't you see it now?

Mary Jean "Mudfish" Montgomery (Statesville) Guertin, Jessamine "State Flower" DuBose (Sumter) Griffin, Emily "Big Em" McAbee (Chester) Whoever and Darcus "Polly" Soles (Tabor City) Blablaba reuniting in an oceanfront cottage at East Cherry Grove for the Sept. 16-20 weekend.

But then, Hollywood being Hollywood, four aging starlets -- also unknown -- would be brought in to be play the parts of these shaggers extraordinnaire.

Meanwhile, I'm hard at work on "Shag - the Novel" and you're busy making plans to head to O.D. *We're ready to boogie with you.*

On the Tee
with Driver ...
by Harry Driver

There were several of us having a great time one Friday night last summer at Cagney's when it was time to head North. When we arrived at Fat Harold's, I danced a couple of steps with Doug Perry, or some such nonsense as that, when an acquaintance of a few weeks asked my wife, rather sarcastically, if she thought I would ever grow up? Dottie came back at him very quickly with, "I certainly hope not!" He had implied immaturity when I was clowning around with a friend. When you love to dance and have a good time, please name a better place than Myrtle Beach to relax and have that good time.

Whoever sets the timer for people to act their age missed me or couldn't find the right size fuse. Being left out did not deter H.D. from O.D. for I just acted the age my body dictated and that gave me the option to participate or to just sit and watch. Anyway, age is just a way the government found to make you pay social security until you reach the "age of 65" or, if prefer another perspective, they had to have a way to tell young men and women they were finally old enough to die for their country: "age 18." How about the new bar signs, "Be 21 or Be Gone!" It all boils down to the same thing. Age is just a number. Most of us in S.O.S. have chosen a number that might not agree with the existing records, but we have certainly chosen a number that agrees with our mind and heart. Personally, I am not trying to relive my youth for I was damn lucky to live through it the first time! So, the next time someone asks why we don't act our age, tell 'em to "get bent."

Everyone who has

mastered the art of eating garden peas with their knife knows that Cagney's (Uptown and Downtown) is synonymous with their wonderful food and has a great *Old Place* for that after dinner drink ... and is owned by my cousin, Dino, and my other cousin, Dino. *But what you may not know is that Ann Huddle and her two sons, Danny and David, also own one of the finest restaurants on the Grand Strand. The Sea Merchant Restaurant is five stars in any book and located very close to Don's (Don Kelley) Pancake House which serves the best breakfast and lunch you will find on the beach. The reason I mentioned these places is because I am talking about people who love the dance ... and all the people associated with it and S.O.S. I'm talking about people that genuinely care about you and sincerely want your business.*

My editor has agreed to give me a raise because he failed to give Charlie Porter the proper credit for saying "Boney Moore ain't boney no more!" A witty remark that deserves half of my raise, so, Charlie, you talk Harold into serving one drink in two glasses and I'll buy at the Fall Migration. Hope to see all of you then!

Open House at SOS

4 BR, 3 Bath Ocean Front Condo for less than \$17,000 for 6 weeks. 8 position partnership. Only 2 positions left. B-1 Island Dunes at 1019 S. Ocean Blvd and 11th Ave.

Completely furnished.

Ocean front pool.

Dream kitchen.

Full size washer & dryer.

Owned by SOSers

Gene and Nadine Laughter.

Drop by Fri. of SOS
11am - 3 pm

For sale by owner.
401 N. Hillside Drive. 2 BR 2 bath condo. 1 1/2 blks from beach. 4 blks to Fat Harold's. \$62,000. (919) 997-2375. Or (803) 249-3061. See at SOS.



Marina RAW BAR

Sunday ABC Permit

Welcome SOSers!
**10% Discount When Showing Card
BEFORE Ordering**

Happy Hour - 3 to 6 Mon. - Sat.

House Drinks, Draft, Oysters on 1/2 Shell ... **1/2 Price**

**OPEN for LUNCH at 12 PM
7 DAYS a WEEK ALL YEAR**

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Clams, Catch of the Day, Steaks

Restaurant and Deck
Overlooking Vereen's Marina

249-3972
Hwy 17 - North Myrtle Beach, S.C.



DUCKS Beach Club

Welcome SOS! Duck's Beach Club will Play the Best in
Beach Music all S.O.S. Weekend Long Starting Wednesday!

WEDNESDAY

7 pm 'til closing - GENE PETTY

THURSDAY

3 pm 'til 9 pm - DAVID GRICE ... 9 pm 'til closing - JOHN HOOK

FRIDAY

2 pm 'til 6 pm - DAVID GRICE ... 6 pm 'til 10 pm - Richard Nixon
10 pm 'til closing - LARRY EDWARDS

SATURDAY

noon 'til 5 pm - JOHNNY WALKER
5 pm 'til 10 pm - LARRY EDWARDS ... 10 pm 'til closing - RICHARD NIXON

SUNDAY

noon 'til - BUTCH METCALF

210 MAIN STREET

S.O.S. Members Only Wednesday thru Sunday ... Day and Night!



O.K., Collectors, you asked for style leaders... We've got 'em! Beautiful, Official SOS Shirts!!!

Several types of stylish, limited edition S.O.S. shirts will be on sale on the rear deck of Fat Harold's. Living Legend "Nosey Joe" Keistler will again be lending his masters' touch to the design of these up-to-date garments. The graphics were designed by award winner, Mac Snedley. If the past holds true, the value of these shirts will rapidly sky-rocket as they have captured the fancy of collectors. Due to the rapid rise in values of our past years' shirts, we have kept the editions down in number and will offer a very limited quantity of each design. If you want some of the various model shirts, or like many, collect them, we suggest that you not wait until late in the week, but purchase yours early to be assured that we don't run out! The prices will not be reduced should any shirts remain on Sunday. This we guarantee!

SOS Newcomers ...
Wanna know the best places to eat? Try Don's Pancake House for breakfast ... a winner. Marina Raw Bar and Ship's Bounty for Seafood. Try Sea Merchant's for a varied menu. Show your SOS card when ordering and get a 10% discount at all the above, too!

CAREFREE TIMES
will return to its regular format with the next issue which should be out in about six weeks. "We Get Letters" and our other regular columns -- including Jo-Jo's concluding episode, "The Service," will be in the next issue. Until then ...
Gene Laughter,
Publisher, Editor, etc.



Calico Jack's
Barefoot Bar
and the world famous **Pad!**

Tuesday
at Calico Jack's
Happy Hour Prices
all Day and Night

Mr. "C" spinning
your favorite tunes
every night at Calico Jack's

Wednesday
at Calico Jack's
Happy Hour Prices
all Day and Night
Early Bird II Party at 9:00
Free Beer Bust
& Cocktail Snacks A-plenty!

Mr. "C" spinning
your favorite tunes
every night at Calico Jack's

Thursday
Barefoot Bar Opens
with
Happy Hour Prices 'til 7pm

Noon at Calico Jack's
FREE World Famous Pad's
"Bathtub" P.J. Party mixed by an SOS
celebrity staff. Johnny Raker will be
official taster and mixer!

Friday
Free Noon P.J. Party at the
"PJ" Pavilion behind the Pad.

3:00 - Ex Lifeguard's run-swim
Race at Barefoot Bar.

Guards will run from
deck, hit the ocean, swim 50 yds. &
return to deck. Special trophy to
winner! Note: A certified lifeguard
will be on duty to retrieve any
ex lifeguards that can't make it!

9:00 pm - Barefoot Bar:
Robert's Pavilion Revisited:
Free Beer Bust kicks it off. D.J. Spider
Kirkman will play only pre-Hazel tunes.
Dress in Pre-Hazel attire & top
6 winners will get Free '88 SOS cards!
Bring out the drapes & crinolins!

Saturday
Noon - Free PJ Party
at "PJ" Pavilion behind the Pad!

Free Cookout
at Calico Jack's
at 4pm

Sunday Noon
Free PJ Party
at "PJ" Pavilion behind
the Pad and Bon Voyage
Party at Barefoot Bar

The Barefoot Bar Dance Floor
is the Largest on the Beach! It
will hold hundreds of shaggers
and has recently been sanded to
a smooth finish! There will be
plenty of covered seating for the
Golden Oldies crowd and
a covered dance floor on the
ocean deck!

DeeJays
for Calico Jack's and the Barefoot Bar
Roger "Spider" Kirkman
Cliff "Mr. C" Lee
"Rockin' Rodney" Holmes
PLUS
Special Guest D.J.'s

SOS'ers

SAWYER, PHIL & CHICK
1709 ORIOLE RD
COLUMBIA SC 29204

Signed and numbered Limited Edition Official SOS
Poster-\$25 at Becky Stowe's art booth in Fat Harold's

September 16 - 20, 1987
Ocean Drive, South Carolina



Fall Migration VIII
S.O.S.



S. O. S.
P.O. Box 8343
Richmond, VA 23226

**Beach
Music
Trivia™**

If you like beach music...
you'll love Beach Music Trivial

All your beach
memories
brought back in
an exciting new
board game
promising hours
of fun

(FREE VISOR TO FIRST 100 ORDERS)

Special Offer to SOS'ers

Reg. 21.95 yours for \$18

(Includes shipping and handling)

Limited Edition - only 2,000 copies available

SOON TO BE A COLLECTORS ITEM

(Ideal For Christmas gift)

SOS'ers Special use order blank below to be eligible for
free Spring '88 SOS accomodations. 3 days & 2 nights in
North Myrtle Beach. Winners will be posted at Harold's
during fall SOS.

Enclosed is ck/mo for \$..... for Game(s)
Please enter me in free drawing for SOS Accomodations
yes no

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

MAIL TO Beach Music Trivia: P.O. Box 1323 Burlington, N.C. 27215

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with S.O.S. Card!

**DON'S
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Lunch Specials Daily!

The BEST Breakfast at the Beach!

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Meet your S.O.S. Buddies
at Don's for Breakfast!